



*Swains 2012*

# BULL BUYERS GUIDE

# Stauffer Ranches

BRED & OWNED

**FEBRUARY 9**  
Thursday • 1:00 pm

2012  
Fort Macleod Auction  
Fort Macleod, Alberta

**85**

Two Year Old  
Black Angus Bulls



Stauffer Ranches - Office: 403-627-2190

Stacey (Cell): 403-627-8229 Dean (Cell): 403-627-8867

Email: sranches@telus.net

More Information  
Than Anywhere Else !

• Feed Efficiency and RFI (Residual Feed Intake)  
Tested

Our 8th consecutive year for individually measuring  
this economically important trait on all our bull calves.

• Angus based Limousin

Combining the best of both breeds into one product.

• All Fall Yearlings

Developed with longevity in mind, ready for heavy service.

• Performance Tested

• Easy Calving Bloodlines

• Superior Docility

Industry leading proven docile bloodlines.

• Igenity DNA Marker Profiles for Carcass Traits

• Complete EPDs with Numerical Accuracies

• Carcass Ultrasound Data

Bulls with muscle, yet adequate marbling.

• Most Homozygous Polled

• Many Homozygous Blacks.

Also Reds.

• Delivery Assistance

• Board Available

Until April 1.

R & R Acres' 11th Annual

**BEEFMAKER**®

Limousin Bull Sale

Sunday, February 12, 2012

At the farm - Airdrie, Alberta



He sells - Lot 3!

Ave. Daily Gain: 6.63 lbs/day Feed/Gain Ratio: 4.57 to 1.



Randy & Rhonda Bollum  
RR 1, Site 11 Box 10 Airdrie, AB T4B 2A3  
(403) 948-4768  
email: randy@limousinleader.com

Call for a sale catalog, or  
check out the complete catalog online at  
[www.limousinleader.com](http://www.limousinleader.com).

Storm Date:  
Monday, February 13th.

RODEO SEASON IS COMING UP FAST.....RODEO SEASON



Friday March 2, 2012

Horse Previews: 9:30 am Fort Macleod Ag Grounds

Horse Sale: 12:00 noon Fort Macleod Auction

HORSES ONLINE AT [WWW.LIVESTOCK.AB.CA](http://WWW.LIVESTOCK.AB.CA)

## TEXAS LONGHORN SALE

Friday March 2, 2012

1:00 pm Following the Horses

600 HEAD ALREADY BOOKED

Packages to suit everyones needs



FOR MORE INFORMATION OR TO CONSIGN  
Contact Darren Shaw 403.601.5165  
Fort Macleod 1-888-553-7715  
High River 1-888-652-7743  
[www.livestock.ab.ca](http://www.livestock.ab.ca)

# POWER PAK

Black & Red Simmentals Red Angus Simmi x Angus  
Bull Sale

## 54 Bulls on Offer

FEBRUARY 20 2012  
FAMILY DAY

• 42 RED & BLACK SIMMENTALS • 13 RED ANGUS

At FORT MACLEOD AUCTION • Fort Macleod, AB

- SALE DAY PHONES - 403-553-3315 - Auction Yard

Tony's Cell: 403-360-4789

Heather's Cell: 403-892-3223

Dennis's Cell: 403-315-2614

Murray's Cell: 403-330-9666

For More Information or to Receive a Catalogue -

• TWIN BUTTE SIMMENTALS - Tony & Lorraine Bruder (Pincher Creek)

Ph: 403-627-5425 / Cell: 403-360-4789 [twinbutesim@gmail.com](mailto:twinbutesim@gmail.com) [www.twinbutesim.com](http://www.twinbutesim.com)

• NHD SIMMENTALS - Norman & Heather Dodd (Glenwood)

Ph: 403-626-3223 / Cell: 403-892-3223 [nhdsimm9@telusplanet.net](mailto:nhdsimm9@telusplanet.net) [www.nhdsimm-rm2grow.com](http://www.nhdsimm-rm2grow.com)

• J ANCHOR SIMMENTALS - Murray & Marilyn Jacobson (Shaughnessy)

Ph: 403-381-4609 / Cell: 403-330-9666 [janchor@la.shockware.com](mailto:janchor@la.shockware.com)

• YARROW CREEK RANCH RED ANGUS - Dennis Lastuka (Pincher Creek)

Cell: 403-315-2614 [lastukad@telus.net](mailto:lastukad@telus.net) [www.yarrowcreekranch.com](http://www.yarrowcreekranch.com)

When Available, Catalogue Will Be Online at Websites Shown Above & [coyotepub.com](http://coyotepub.com)





SOUTHERN AB LIVESTOCK EXCHANGE - HIGH RIVER, AB - FORT MACLEOD, AB

### HIGHWOOD LIVESTOCK AUCTION

High River, AB . 1-888-652-7743  
- Regular Sales -  
Monday's at 9:00 am

### FORT MACLEOD AUCTION

Fort Macleod, AB . 1-888-553-7715  
- Regular Sales -  
Tuesday's at 9:00 am

## BRING ON 2012

Southern AB Livestock Exchange would like to take this opportunity to wish everyone "All the Best" in the upcoming new year. 2011 proved to be an excellent year for the cattle business. We saw prices rise as the fall run progressed and those prices have held strong into the new year.

Some new and exciting changes for 2012; Allan Lively will be taking over the General Management position at Highwood and we will be adding in some new zone reps to help our customers with all their marketing needs. The first new rep will be Jason Nelson from Longview and Colin McNiven

from Brooks; and we would like to welcome them to our team. There will be other reps coming as well, so keep an eye on our advertising and we will inform you when that happens.

Congratulations to Justin Keeley and Darren Shaw for becoming partners in S.A.L.E.

Darren is our Business Manager and head of advertising, as well as an auctioneer. Having Darren as an owner will be a big asset to our company and to our customers.

Justin Keeley has been with us since the beginning, and we are thrilled that Justin has taken

the opportunity to buy into our company. Justin is a true "people person," and a real cattleman; and will be a huge asset to our company. He truly cares about people and is very passionate about the livestock auction business. Justin knows how to market your livelihood to make you the most money possible. We are excited to have him as a new owner.

**100% LOCALLY OWNED AND OPERATED**

### GIVE ONE OF OUR AGENTS A CALL ANYTIME TO DISCUSS YOUR MARKETING NEEDS



*Darren Shaw*  
403.601.5165



*Pete Wambeke*  
403.652.9647



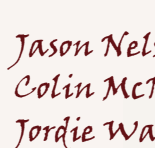
*Blaine Kellington*  
Sheep & Hog Division  
403.312.1279



*Allan Lively*  
403.627.7776



*Justin Keeley*  
403.627.6534



*Jason Nelson* 403.652.0402  
*Colin McNiven* 403.566.2550  
*Jordie Waters* 403.601.1377

**WWW.LIVESTOCK.AB.CA**



SOUTHERN AB LIVESTOCK EXCHANGE - HIGH RIVER, AB - FORT MACLEOD, AB

### HIGHWOOD AUCTION

Built in 1983 and located north of High River the market serves producers from all across Alberta, Saskatchewan & British Columbia.



### MANAGEMENT

- We have a sales and auctioneering staff that is second to none. Our extensive involvement in all aspects of cattle marketing throughout Western Canada and the United States makes us better prepared to know the value of your cattle and market them quickly and effectively.

### AUCTION SYSTEM

- We feel that the auction system is still the best way to maximize the dollars you receive for your cattle. If there were no auction markets, who would set the price? The auction system is TRUE price discovery

### SALE TIMES

- We start our sales early in the morning and begin our regular sales with feeder cattle followed by cows and bulls. Less stand and stress on your cattle means more money in your pocket. The buyer has the benefit of getting feeder cattle and calves to their new homes and in most cases they can be settled before dark. Sales are conducted in a professional and timely manner.

### COMMISSION AND SHRINK

- Anyone can sell cattle, WE MARKET THEM! Every single animal through our ring brings fair market value. Our sale times, order of selling and speed of our sales reduces shrink and helps pay your commission. EXAMPLE: 600 lb. steer saving 1.5% shrink @ \$1.00/lb. is \$9.00/head in your pocket. In our ring, shrink is proving to be less of an issue than you may have been lead to believe in the past.

### ADVERTISE YOUR LIVESTOCK WITH S.A.L.E. - HERE'S WHY

- When you book your cattle early you take advantage of the advertising tools that Southern Alberta Livestock Exchange Ltd. offers. Advertising your cattle over a longer period is beneficial to you and your pocketbook with no added cost to you. Advertising that is early, bold and positive will bring more buyers into the marketplace regardless of the economy. When you advertise early you will reach buyers in their early decision making process. The sooner you commit your cattle to us, the more we can advertise and the more new buyers we can generate. So list early with Southern Alberta Livestock Exchange Ltd and get all the extensive coverage you can with radio, newspapers, email marketing, social networking, internet and that good old "word of mouth."

### FORT MACLEOD AUCTION

Built in 1970, the Fort Macleod Auction Market is a large facility, able to accomodate over 3,000 head. The luxury facility has been the venue of choice for many producers for both their purebred and commercial cattle.



38<sup>th</sup> Annual

Saturday March 3, 2012 1:00pm.  
Fairgrounds, Pincher Creek, AB.

# HIGH COUNTRY Bull Sale

**50 – CHAROLAIS**

*Two year olds, & Yearlings.  
White, Red, & Black*

**42 – ANGUS**

*Two year olds, Long yearlings, & Yearlings.  
Black & Red*

*We will deliver, or bring your trailer and receive \$50.00 off per bull. Third option make arrangements to have us keep them until breeding season..*

*Please join us for Prime rib lunch at noon, and stay for a visit after the sale.*

View catalogue online at [www.livestock.ab.ca](http://www.livestock.ab.ca) or [www.charolaisbanner.com](http://www.charolaisbanner.com)

For more info. or a catalogue contact one of us

- |  |                                 |
|--|---------------------------------|
| <b>Angus:</b>  | <b>Charolais:</b>               |
| A&L Robbins Ranching 403-627-7398                                | Sproule Charolais 403-627-6662  |
| Fred McGlynn 403-627-2269  | Turnbull Charolais 403-627-6951 |
| HD Ranches 403-627-7737  | Char-Lew Ranch 403-627-8330     |
| Southern Alberta Livestock Exchange 403-627-7776 or 403-627-6534 |                                 |



15th Annual  
**BULL**  
Offering... **100** Bulls

March **9** 1pm MST  
2012

At Arda Farms  
Acme, Alberta  
(4 miles west, 1/4 mile  
south of Acme, AB)

- 60** Yearling Bulls
- 40** Rugged 2 Yr-Olds
- 300** Heifers *Commercial Black & Black-Baldie Replacement Heifers*



ARDA Direct 23T - Sons Sell!!



JDN 271Y



JDN 59Y



JDN 155Y



JDN 9Y

• Featuring a Select Group of Bulls from  
the Freeway Herd of Garrett and Jarrett Davis.

Jay & Lenore Davis & Family  
Phone: 403-546-2299 • Fax: 403-546-3074  
Box 184, Acme, Alberta T0M 0A0  
ardafarms@wildroseinternet.ca

**50 YEARS**  
*In The Red Angus Business*



On Dec 13, 2011 Jim & Elaine Heide long time Mackenzie bull customer's dispersed their commercial herd. Their top group of cows brought \$2075.00 a record price for cows at auction. Total of 147 head of cows averaged \$1800.00.

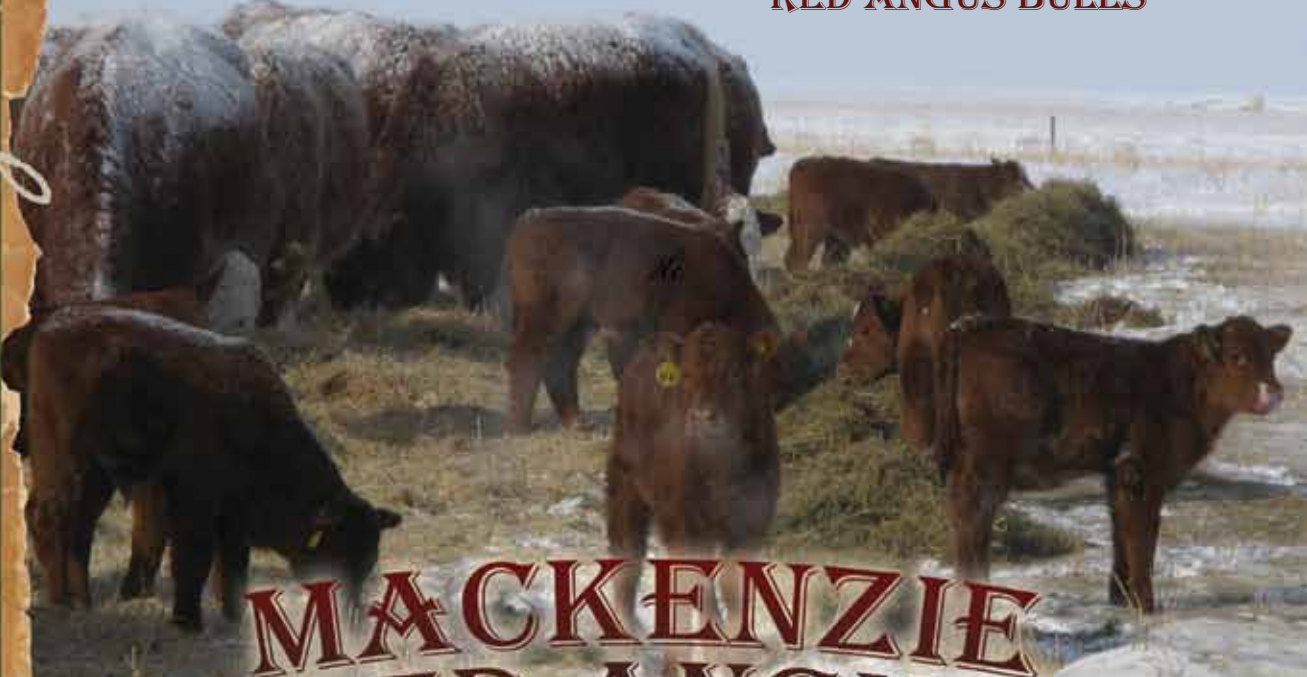
*Thanks Jim & Elaine*

for purchasing and trusting in Mackenzie Red Angus bulls for many years!



Heide Cattle

**PAST, PRESENT & FUTURE  
 YOUR TRUSTED SOURCE OF  
 RED ANGUS BULLS**



Heide Cattle

**MACKENZIE  
 RED ANGUS**

1962-2012

**Join Us 41<sup>ST</sup> ANNUAL BULL SALE**  
**SAT. MARCH 17<sup>TH</sup>, 2012 1:00 P.M FORT MACLEOD AUCTION**

**65 RED ANGUS YEARLING & 10 SIMMENTAL YEARLING BULLS**

*Don & Jade*  
 403-653-2539

*Randy & Ed*  
 403-653-4967

*Guest Consignor*  
 Don Heggie Simmentals  
 403-752-3894

CATALOG AVAILABLE AT [WWW.DONMACREDANGUS.COM](http://WWW.DONMACREDANGUS.COM)

**HIGHLAND  
 BULL SALE**

**ANGUS  
 AND  
 LIMOUSIN**

**MARCH  
 17  
 1 PM  
 2012**

**Selling 80+ BULLS!**

**HIGHWOOD LIVESTOCK AUCTION  
 HIGH RIVER, ALBERTA**

**HIGHLAND  
 Stock Farms**

Tim & Kim Matthews  
 Box 19, Site 5, RR#2  
 Olds, AB T4H 1P3  
 Ph: 403-556-1136 • Cell: 403-556-5744  
 email: [highlandstockfarms@airenet.com](mailto:highlandstockfarms@airenet.com)

Rob & Marci Matthews  
 Box 732  
 Bragg Creek, Alberta T0L 0K0  
 Ph: (403)949-2510 • Cell: 403-585-8660  
 email: [highlandstockfarms@davincibb.net](mailto:highlandstockfarms@davincibb.net)

**Angus** • ALL BLACK  
 • YEARLINGS & 2 YEAR OLDS

**Limousin** • RED, BLACK & HOMO BLACK  
 • POLLED & HOMO POLLED  
 • PUREBREDS, FULLBLOODS  
 HALFLOODS  
 • YEARLINGS & 2 YEAR OLDS

(ALL 2 YEAR OLDS NEVER PREVIOUSLY OFFERED FOR SALE)

**Free Delivery...**  
 up to 300 miles

download the catalog after February 15 at:  
**[www.highlandstockfarms.com](http://www.highlandstockfarms.com)**

Wednesday March 28<sup>th</sup>, 2012 . Fort Macleod Auction  
3:00 pm - Show Starts . 5:00 pm Dinner . 6:00 pm Hfrs Sell

# 7<sup>th</sup> Annual Little Royal Pens of 5 Commercial Red Angus Hfr Show



- Judge David Sibbald from Cochrane
- \$15,000.00 in Prize Money
- No Entry Fee
- All Pens Shown win a Prize
- Hfrs averaged \$1100.00 last 3 years
- Open to all 2010 calendar year Red Angus influence hfr calves
- Major prizes to top 5 pens & Ranchers choice pen as well

Thursday March 29<sup>th</sup>, 2012 1:00 pm . Fort Macleod Auction

# 41<sup>st</sup> Annual Red Angus Bull Sale



- 30 Specifically held over Not Left Over 2<sup>yr</sup> old Red Angus Bulls
- 50 Top Ranking & Indexing Red Angus Yearling Bulls

- Sires Include: Mulberry, Arson, Makin Hay, Toast, Pasquale, Stallion, New Trend, Big Rock & Fort Rock

*Now..*

*it's more important than ever before to invest in a solid, long term outfit that's dedicated its existence to the cow business!*

# BRYLOR RANCH

Grant Rokton  
Barn Spider Designs

Come & view the bulls before the sale at Stauffer Ranches  
Bryan & Sherry Mackenzie 403-627-8266  
Brylor Ranch 403-627-5676  
Catalog Online at: [www.brylor.com](http://www.brylor.com)

# Bad Lands Angus

**1 pm Thursday, April 19, 2012**  
**Southern Alberta Livestock Exchange**  
**Fort MacLeod, AB**

**70 Black & Red Yearling Angus Bulls**  
from Leading A.I. Sires

**30 Virgin Black & Red Two Year Old Bulls**  
born after April 15

**guest consignors - Hoodoo Angus**  
Gene & Kelly, Brett, Lane Westwick  
403.378.4764 - cell: 403/501.8067



**Sewall Cattle Co.**

**Chad & Sue**  
H: 403.378.4475  
C: 403.793.1726

**Sewall Ranching Co.**  
Dan Sewall  
C: 403.363.0632



VIEW FULL CATALOG ONLINE AT:  
[www.u2ranch.ca](http://www.u2ranch.ca)

## 16<sup>th</sup> Annual RED & BLACK ANGUS BULL SALE

TUESDAY MARCH 27, 2012 1:00 PM  
HIGHWOOD LIVESTOCK AUCTION  
HIGH RIVER, ALBERTA

U2 PERFORMAX PLUS HYBRID  
SIMMENTAL BULLS & U2  
PERFORMAX PLUS HYBRID OPEN  
HEIFERS WILL BE OFFERED  
ALONGSIDE OUR STRONGEST  
ANGUS OFFERING YET

ADDED FEATURE  
"CREAM OF THE CROP"  
NO-IRON COMMERCIAL RED  
ANGUS REPLACEMENT HEIFERS  
FROM MAJESTIC RANCHES

Your  
**Herd Bull  
Destination**

**U2**  
RANCH LTD.

DARREN, JOANNE UNGER & FAMILY 345-BEEF (345-2333) U2RANCH@XPLORNET.COM



Triple S Red Angus

39TH ANNUAL  
**BULL** sale



**75**

**RED & BLACK  
ANGUS BULLS  
SELL**



**RANCH HORSE  
OFFERING**

Contact Randy Smith 406.564.0829

*The program you can depend on.*

**Wednesday ~ March 21, 2012 ~ 1:00 pm**

**HIGHWOOD AUCTION • HIGH RIVER • ALBERTA**

**CONTACT US**

Dave, Mary Beth, Dylan & Adam Sibbald 403.932.5585 | Dave's cell 403.850.7736 | email [redbulls@sssredangus.ca](mailto:redbulls@sssredangus.ca)  
Wayne & Donna Sibbald 403.932.5587 | Wayne's cell 403.850.9133 | **CATALOG WILL BE POSTED TO WEBSITE FEB. 20** | [sssredangus.ca](http://sssredangus.ca)